



Cocalico School District
Every Child... Every Chance... Every Day...

Sponsorship Opportunities



Sponsorship Opportunities

Cocalico High School Main Gymnasium

The Cocalico High School Main Gymnasium has a spectator capacity of 1,600 and is home to the following Varsity/JV sports:

- Girls' Volleyball (Fall)
- Boys' Basketball (Winter)
- Girls' Basketball (Winter)
- Wrestling (Winter)
- Boys' Volleyball (Spring)

In addition, Junior High athletes compete in the main gymnasium for Boys' Basketball, Girls' Basketball, Girls' Volleyball, and Wrestling. Post-season activities such as LL Championships, PIAA District III Championships, and State Playoffs are potential other activities held in the main gymnasium.

On average, the main gymnasium hosts 115-120 regular season contests, three tournaments, and two to three post-season games per year.

All home athletics events are available for livestreaming, and thus, sponsorship signage may be visible to virtual audiences. Sponsorship of these areas are ideal for companies looking to broaden their service area beyond the Cocalico community.

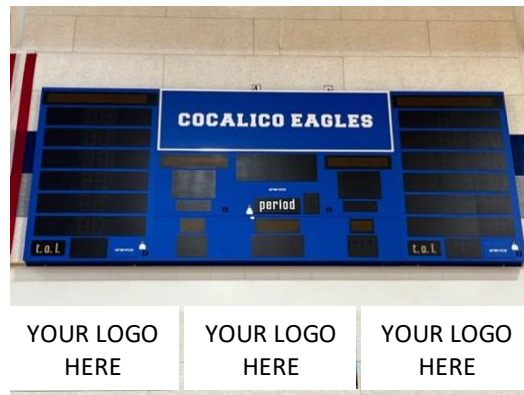
Gymnasium Lobby

- Includes: Signage in Lobby Area above the Gymnasium Entrance Doors
- Size – 48" x 120"
 - Material – aluminum composite
- Annual Cost: \$3,000/year for a 5-year commitment & one-time cost of signage
\$3,500/year for a 3-year commitment & one-time cost of signage
- Number of Sponsors: 1



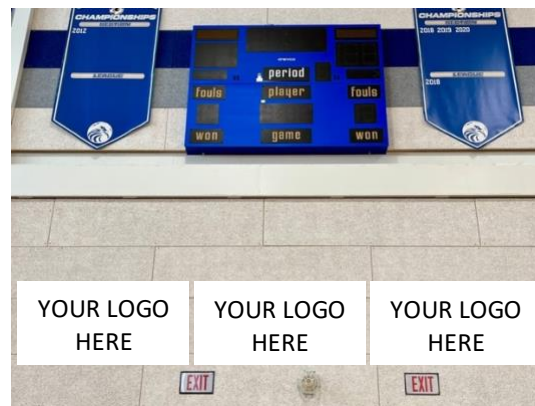
Gymnasium Main Scoreboard

- Includes: Signage below Main Scoreboard
- Size – 36” x 72”
 - Material – aluminum composite
- Annual Cost: \$2,000/year for a 5-year commitment & one-time cost of signage
\$2,500/year for a 3-year commitment & one-time cost of signage
- Number of Sponsors: 5



Gymnasium Secondary Scoreboard

- Includes: Signage below Secondary Scoreboard
- Size – 24” x 48”
 - Material – aluminum composite
- Annual Cost: \$1,000/year for a 5-year commitment & one-time cost of signage
\$1,500/year for a 3-year commitment & one-time cost of signage
- Number of Sponsors: 8



Sponsorship Opportunities

Cocalico High School Auditorium

The Cocalico High School Auditorium has a seating capacity of 920 and is home to the following events:

- Band & Chorus Concerts (5/year)
- Fall Play (3 performances/year)
- Spring Musical (3 performances/year)
- Back-to-School Nights (2/year)
- Parent/Student Orientations (2/year)
- Various Parent Sessions including Parent/Coach Meetings, CTC Information Night, Financial Aid Seminars, etc.
- Senior Awards Night
- Numerous Student Assemblies
- Staff Development In-services, including Support Staff and Teacher First Day Activities
- Cocalico High School Classes

Sponsorship of this is ideal for companies looking to promote to both students and the broader community.

Auditorium Entrance

Includes: Digital Logo/Banner on Television Display

- Size – 70” television screen

Annual Cost: \$2,000/year for a 5-year commitment

\$2,500/year for a 3-year commitment

Number of Sponsors: 1



Sponsorship Opportunities

Cocalico High School Technology Education Area

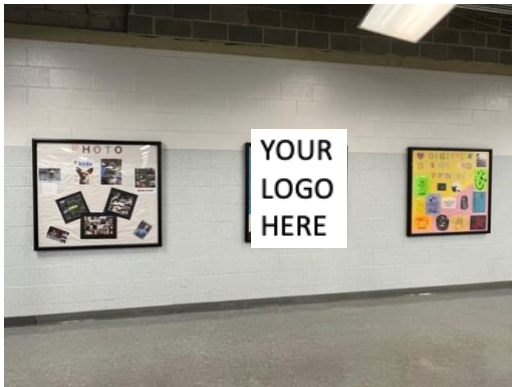
The Cocalico High School Technology Education Department courses are taken by over 200 students each semester. In addition, signage in these areas would be seen on a daily basis by nearly 1,000 students eating in the cafeteria or walking in the adjacent hallway.

The areas referenced below also can be viewed by parents while attending special events such as Back-to-School Nights and Parent/Student Orientations.

Sponsorship of these areas are ideal for companies looking to fulfill job openings, entice student internship candidates, and encourage students to consider a career in their industry after high school.

Tech. Ed IPC Entrance

- Includes: Signage in one of the below areas
- Size – 24” x 48”
 - Material – aluminum composite
- Annual Cost: \$500/year for a 5-year commitment & one-time cost of signage
 \$750/year for a 3-year commitment & one-time cost of signage
- Number of Sponsors: 2



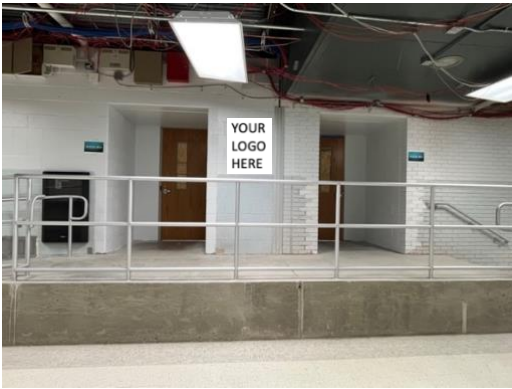
Hallway leading to Tech. Ed./Cafeteria Side



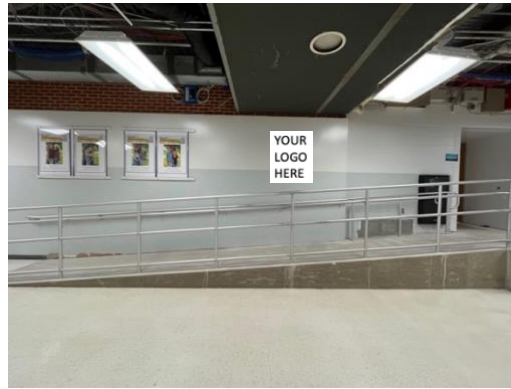
Next to Tech. Ed. IPC & Doors to Classrooms

Tech. Ed Hallway Entrance

- Includes: Signage in one of the below areas
- Size – 24” x 48”
 - Material – aluminum composite
- Annual Cost: \$500/year for a 5-year commitment & one-time cost of signage
\$750/year for a 3-year commitment & one-time cost of signage
- Number of Sponsors: 2



Top of Ramp to Tech. Ed./Hallway Side



Ramp to Tech. Ed./Hallway Side

Sponsorship Opportunities

Cocalico High School Cardio & Weight Room Areas

The Cocalico High School Cardio & Weight Room is utilized by numerous gym classes and many of the over 30 athletic teams at both the high school and junior high levels. The facilities are open before school from 5:30-6:30 am, after school from 2:45-4:30 pm, and over the summer (hours vary). Approximately 60-70 students utilize the facilities before/after school each day. Over 60 students participate in summer training programs. The sports teams that hold the most consistent workouts in the area are Football, Girls' Basketball, Wrestling, Boys' Basketball, Boys' Volleyball, and Track & Field. In addition, the Cardio & Weight Room Areas are located next to the Athletic Training Room which averages 35-50 student visits per day.

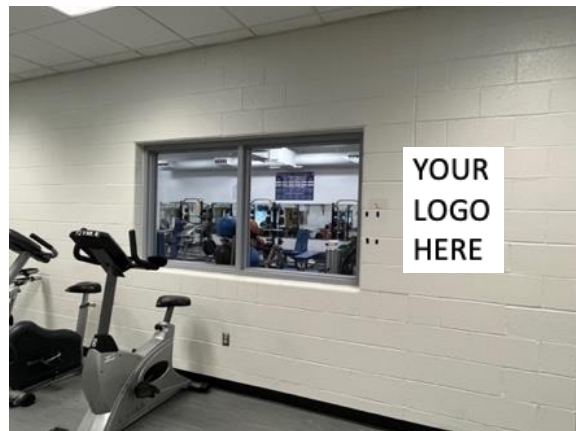
Because traffic flow to these areas generally does not include parents and/or community members, sponsorship of these areas are ideal for companies looking to promote their services or potential job opportunities to students.

Cardio Area

- Includes: Signage in one of the below areas
- Size – 24” x 48”
 - Material – aluminum composite
- Annual Cost: \$500/year for a 5-year commitment & one-time cost of signage
 \$750/year for a 3-year commitment & one-time cost of signage
- Number of Sponsors: 2



At Entrance



On Wall Next to Weight Room Door

Weight Room

- Includes: Signage in one of the below areas
- Size – 24” x 48”
 - Material – aluminum composite
- Annual Cost: \$500/year for a 5-year commitment & one-time cost of signage
\$750/year for a 3-year commitment & one-time cost of signage
- Number of Sponsors: 2



At Entrance



Above Mirrors on Back Wall

Sponsorship Opportunities

Eagle Stadium

Eagle Stadium has a spectator capacity of 2,100 and is home to the Varsity/JV/JH football games. In addition, Cocalico Youth Football utilizes the field for home games. On average, Eagle Stadium hosts an average of 25 games each year and one to two post-season competitions.

Each year, at least one home Varsity football game is broadcast on a local TV station. In addition, subscribers to the district's YouTube channel can tune in to all home Varsity football games. Thus, some sponsorship signage may be visible to virtual audiences. Sponsorship of these areas are ideal for companies looking to broaden their service area beyond the Cocalico community.

Eagle Stadium - Scoreboard

- Includes: Signage on scoreboard
- Size – 24” x 144”
 - Material – aluminum composite
- Annual Cost: \$3,000/year for a 5-year commitment & one-time cost of signage
 \$3,500/year for a 3-year commitment & one-time cost of signage
- Number of Sponsors: 1



Eagle Stadium - Boiler Room Wall

- Includes: Signage on wall of boiler room located at the corner of the field
- Size – 72” x 144”
 - Material – aluminum composite
- Annual Cost: \$3,000/year for a 5-year commitment & one-time cost of signage
 \$3,500/year for a 3-year commitment & one-time cost of signage
- Number of Sponsors: 1



Availability of sponsorship opportunities may be limited due to existing contracts.

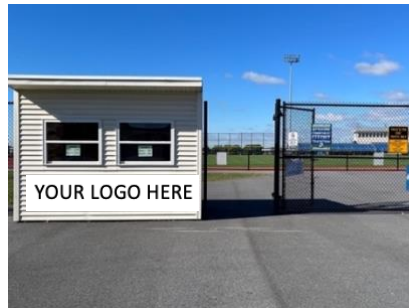
Eagle Stadium - Press Box

- Includes: Signage on back of press box
- Size – 96” x 240”
 - Material – aluminum composite
- Annual Cost: \$10,000/year for a 5-year commitment & one-time cost of signage
- Number of Sponsors: 1



Eagle Stadium - Ticket Booth (Main Entrance)

- Includes: Signage below ticket windows
- Size – 30” x 96”
 - Material – aluminum composite
- Annual Cost: \$1,000/year for a 3-year commitment & one-time cost of signage
- Number of Sponsors: 1



Eagle Stadium - Ticket Booth (4th Street - street facing)

- Includes: Signage on side of ticket booth
- Size – 48” x 30”
 - Material – aluminum composite
- Annual Cost: \$1,500/year for a 3-year commitment & one-time cost of signage
- Number of Sponsors: 1



Availability of sponsorship opportunities may be limited due to existing contracts.

Eagle Stadium - Ticket Booth (4th Street)

Includes: Signage below ticket windows

- Size – 30” x 72”
- Material – aluminum composite

Annual Cost: \$1,000/year for a 3-year commitment & one-time cost of signage

Number of Sponsors: 1



Eagle Stadium - Ticket Booth (Middle School Gym Entrance)

Includes: Signage below ticket windows

- Size – 30” x 72”
- Material – aluminum composite

Annual Cost: \$1,000/year for a 3-year commitment & one-time cost of signage

Number of Sponsors: 1



Sponsorship Opportunities

Talon Field

Talon Field has a spectator capacity of 1,000 and is home to the following Varsity/JV sports:

- Field Hockey (Fall)
- Boys' Soccer (Fall)
- Girls' Soccer (Fall)
- Boys' Lacrosse (Spring)
- Girls' Lacrosse (Spring)

On average, Talon Field hosts 90-100 regular season games and an average of five post-season competitions.

All home athletics events on Talon Field are available for livestreaming, and thus, some sponsorship signage may be visible to virtual audiences. Sponsorship of these areas are ideal for companies looking to broaden their service area beyond the Cocalico community.

Talon Field - Scoreboard

Includes: Signage on scoreboard

- Size – 48” x 96”
- Material – aluminum composite

Annual Cost: \$3,000/year for a 5-year commitment & one-time cost of signage
\$3,500/year for a 3-year commitment & one-time cost of signage

Number of Sponsors: 2



Talon Field - Left

- Includes: Signage on left wall of main gate area
- Size – 48” x 96”
 - Material – aluminum composite
- Annual Cost: \$2,000/year for a 5-year commitment & one-time cost of signage
\$2,500/year for a 3-year commitment & one-time cost of signage
- Number of Sponsors: 1



Talon Field - Right

- Includes: Signage on right wall of main gate area
- Size – 48” x 72”
 - Material – aluminum composite
- Annual Cost: \$1,500/year for a 5-year commitment & one-time cost of signage
\$2,000/year for a 3-year commitment & one-time cost of signage
- Number of Sponsors: 1



Sponsorship Opportunities

Junior High Soccer Fields

The Junior High Soccer Fields, located across from Cocalico High School, host all Boys'/Girls' Junior High Soccer home games as well as numerous club practices, games, and tournaments. On average, the fields are host to an average of 50-60 games during the fall Junior High season. In the fall and spring months, the fields are used nightly for club practices with games and tournaments on weekends.

In addition, a public walking path surrounds the fields and is used by community members all throughout the year.

Junior High Soccer Fields - Bathroom Facilities Building

Includes: Signage on building facing 4th Street

- Size – 48” x 96”
- Material – aluminum composite

Annual Cost: \$3,000/year for a 5-year commitment & one-time cost of signage
\$3,500/year for a 3-year commitment & one-time cost of signage

Number of Sponsors: 2



Junior High Soccer Fields - Youth Soccer Concession Stand

Includes: Signage on building facing 4th Street

- Size – 48” x 96”
- Material – aluminum composite

Annual Cost: \$3,000/year for a 5-year commitment & one-time cost of signage
\$3,500/year for a 3-year commitment & one-time cost of signage

Number of Sponsors: 3



Availability of sponsorship opportunities may be limited due to existing contracts.

Sponsorship Opportunities Baseball/Softball Fields

The Baseball/Softball fields are home to an average of 20-25 games each spring. In addition, a public walking path surrounds the Softball field and is used by community members all throughout the year.

Varsity Baseball Field - Scoreboard

- Includes: Signage on scoreboard facing 4th Street
- Size – 46” x 82”
 - Material – aluminum composite
- Annual Cost: \$1,000/year for a 5-year commitment & one-time cost of signage
\$1,500/year for a 3-year commitment & one-time cost of signage
- Number of Sponsors: 2



Varsity Softball Field - Scoreboard

- Includes: Signage on scoreboard facing 4th Street
- Size – 46” x 82”
 - Material – aluminum composite
- Annual Cost: \$500/year for a 5-year commitment & one-time cost of signage
\$750/year for a 3-year commitment & one-time cost of signage
- Number of Sponsors: 2



Sponsorship Opportunities

Miscellaneous

Additional sponsorship opportunities are available. These sponsorships involve the purchase of pre-determined items. Sponsorship payments are due at the time of purchase and include a specific advertising time commitment.

These sponsorship opportunities are highly visible and would be ideal for both local companies and those with a greater geographical service area. Specifics are mentioned below.

Cocalico High School Main Gym Scorer's Table

- Includes: Signage on the front of the table (2 – 3'x4' panels on each end of table)
- Item Cost: \$15,000 one-time cost for the life of equipment
- Number of Sponsors: 1
- Visibility: The scorer's table will be utilized for all home contests and potential post-season competitions for the following sports: Boys' Basketball (JH/JV/V), Girls' Basketball (JH/JV/V), Wrestling (JH/V), Boys' Volleyball (JV/V), and Girls' Volleyball (JH/JV/V). Spectator capacity is 1,600, and all home contests are livestreamed to a virtual audience.



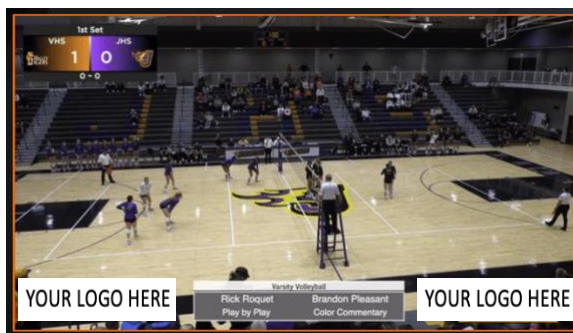
Cocalico Athletics Department Team Warm-ups

- Includes: Company Name/Logo screen printed on backs of every Varsity/JV athlete/coach (approx. 500)
- Item Cost: \$10,000 one-time cost for a 1-year contract
- Number of Sponsors: 1
- Visibility: Warm-up shirts will be worn by 500 athletes/coaches participating in over 450 home/away games, away games, and school-sponsored events (pep rallies, spirit events, etc.). Shirts should be kept by the athletes and potentially worn for future events.

Availability of sponsorship opportunities may be limited due to existing contracts.

Cocalico Athletics Department Hudl Camera Livestreaming

- Includes: Company Name/Logo on the following:
- Homepage of livestream website
 - Corner of live event feed for every home game at Talon Field and in the Main Gymnasium as well as every home Varsity football game at Eagle Stadium
- Item Cost: \$7,500 one-time cost for a 1-year commitment
- Number of Sponsors: 2
- Visibility: Sponsor logos will be seen during the live feeds of every home game at Talon Field and in the Main Gymnasium as well as every home Varsity football game at Eagle Stadium. In addition, sponsor logos will be featured on the Hudl livestream homepage which will be seen by anyone who wants to access any live game or view post-game highlights.



Cocalico Music Department Marching Band Tower

- Includes: Signage on side of tower
- Item Cost: \$7,500 one-time cost for a 5-year commitment
- Number of Sponsors: 1
- Visibility: The Marching Band Tower will be used for all summer band camp activities and summer/fall marching band practices. Because practices are held in the front of Cocalico High School, the sign will be visible to drivers/walkers on South 4th Street.

